

# Cosmetology

## Advisory Committee Meeting Minutes 2017 – 2018

<b>CHAIRPERSON:</b> Theresa Caprioli		
<b>MEETING DATE:</b> October 23, 2017	<b>MEETING TIME:</b> 10:00 AM	<b>MEETING PLACE:</b> Bluebonnet Room, MSC
<b>RECORDER:</b> Vanessa Verjan		<b>PREVIOUS MEETING</b> October 24, 2016

### MEMBERS PRESENT:

Name and Business	Name and Business	Name and Business
Caprioli, Theresa Great Clips	Hotard, Rose Ann Great Clips	Martinez, Virginia
Morales, Edna Retro Studio	Perez, Ludy	Pivoda, Charlene Smart Style
Zavala, Laura Bella Bella Salon	Zuniga, Erik Self-Employed	

### OTHERS PRESENT:

Name and Title	Name and Title	Name and Title
Briones, Vanessa Instructor	Guzman, Johnny Dean of Applied Science	Hammer, Cheryl Cosmetology Instructor
Martinez, Emma Cosmetology Instructor	Ruiz, Luis R. CTE Counselor	Suarez, JJ Division Chair
Verjan, Vanessa Administrative Assistant		

### AGENDA/MINUTES:

Agenda Item	Action/Discussion/ Information	Responsibility
Meeting to Order/Welcome Remarks & Introductions:	Meeting was called to order at 11:13 AM. Administration, Faculty and guests (committee members) introduced themselves. Everyone was thanked for attending the meeting.	Vanessa Briones
Appointment/Continuation of New Chairperson	Rose Ann Hotard motion to keep Theresa Caprioli as chairperson. Laura Zavala seconded the motion. Motion carried by acclamation.	Committee
SWTJC Technical Programs Advisory Committee Guidelines Review	<p>JJ Suarez explained the guidelines/functions of the Advisory Committee. The committee must meet at least once a year and have a quorum present. However, contact with members throughout the year via e-mail, fax or phone is strongly recommended.</p> <p>It is imperative that SWTJC Technical Programs are aware of what it is that employers are looking for in the graduates, as well as keeping up with new technology, program improvement suggestions, and representing the needs of students from special populations.</p> <p><b>**Guidelines were included in packet**</b></p>	JJ Suarez
Reading & Approval of Minutes	Everyone read the minutes. Charlene Pivoda motioned to approve the minutes; Ludy Perez seconded the motion.	Theresa Caprioli

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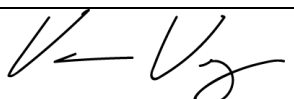
	All in favor – Minutes were approved without any changes.	
Old Business:	None.	
Continuing Business:	None.	
New Business:		
Review of Technical Programs Dashboard/Comparison of Fall 2016 to Fall 2017 Enrollment	<p><u>Dashboard information:</u>            Fall 2016 first-time in college: 22            Fall 2016 overall students: 54            Fall 2017 first-time in college: 22            Fall 2017 overall students: 77            Mr. Suarez shared he is working to improve on retention for the Fall to Spring. Mrs. Briones has shared some ideas for retention and looking forward to implementing them.</p>	JJ Suarez
<p>1. Population</p> <p>2. Graduates</p> <p>3. Licensure</p> <p>4. Chi Boot Camp</p> <p>5. Armstrong McCall Hair Show in San Antonio TX</p> <p>6. Services</p> <p>7. Studio Luma</p> <p>8. Portfolio</p> <p>9. Skills USA College</p> <p>10. Community Service</p>	<p>There is a total of 77 active enrolled students. Currently, the program has lost 4 students. We are trying to increase the population to 25 students per instructors. In addition, students are currently enrolled for contact hours but we are trying to change it to semester credit hours.</p> <p>There are about 15 students that graduated in May 2017.</p> <p>For the first time in 11 years, PSI will be updating their test.</p> <p>Cosmetology students attended a Chi Boot Camp Academy and learn new techniques. Students received new products and tools.</p> <p>Some of the students that attended the hair show got to be hair models. The students also learn new skills that can be applied to their careers.</p> <p>Students are working on their skills service; the client average students worked on last semester were 2 to 3. This semester 9 active students are working on 6 clients per week.</p> <p>Studio Luma is a 6 DVD series that provides scenarios played out as real-world situations of what happens in a beauty salon.</p> <p>Students are working on student portfolio by asking their clients to take before and after pictures and utilizing social media to post these photos.</p> <p>A few students will be competing at the Skills USA competition. These students are already working on a fundraiser to help them raise money for registration.</p> <p>The cosmetology students participated the following community events:</p> <ul style="list-style-type: none"> <li>• The Palomino Fest</li> <li>• Halloween at the Presidents – Face Painting</li> </ul>	Vanessa Briones

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	<ul style="list-style-type: none"> <li>• The Feast for Sharing for Thanksgiving</li> <li>• Nursing Home</li> <li>• Relay for Life</li> <li>• Blooddrive</li> </ul>	
Curriculum Decisions:	None.	
Discussion/Other:	<p>Discussion:</p> <p>Erik Zuniga suggested that the cosmetology program should start an Instagram account and take before and after pictures of the clients that students serve.</p> <p>Cheryl Hammer shared with the committee that her students that attend Skills USA returned with confidence and look forward to attending again. In addition, Erik Zuniga was one of her graduates that attended Skills USA and was thankful to Mrs. Hammer for encouraging him to attend Skills USA.</p> <p>Ludy Perez shared that she has had people apply at her salon but have received their license from an institution from Mexico. Ludy has informed these individuals that the license from Mexico is not valid in the State of Texas. Ludy suggested attending the cosmetology program at SWTJC.</p> <p>Erik Zuniga mentioned to the committee that he has attended Health Fairs that the city will have and he believes this would be a good location to take students that are about to finish the program to provide free haircuts. This could be another tool to recruit new students into the program.</p> <p>Charlene Pivoda shared that she was unable to attend SWTJC because of the time the classes started. Charlene suggested having a different time for those who have children.</p> <p>Vanessa Briones did inform the committee that the schedule of the program did change. Students are attending class at 7:45 AM, to allow those who have children to be dropped off at the daycare.</p> <p>Cheryl Hammer informed the members that this year she has a blind student for the first time. The student has a passion for hair and she is doing great in class. Mrs. Hammer had blindfolded herself to understand how to help the student.</p>	<p>Erik Zuniga</p> <p>Cheryl Hammer</p> <p>Ludy Perez</p> <p>Erik Zuniga</p> <p>Charlene Pivoda</p> <p>Vanessa Briones</p> <p>Cheryl Hammer</p>
Adjournment	<p>Motion to adjourn was made by Rose Ann Hortad; seconded by Ludy Perez.</p> <p>All in favor, meeting was adjourned at 12:09 PM.</p>	

**\*Lunch was provided\***

RECORDER SIGNATURE: 	DATE: October 24, 2017	NEXT MEETING: Fall 2018, unless otherwise notified.
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